



# GERMAN-ARAB HEALTH CONFERENCE – ENABLING SAUDI ARABIA'S HEALTHCARE TRANSFORMATION

**October 19th 2017**

Venue: Hotel Adlon Kempinski,  
Unter den Linden 77,  
10117 Berlin

**October 18th 2017**

Reception and Dinner  
Venue: Waldorf Astoria,  
Hardenbergstraße 28,  
10623 Berlin

Conference Language is English

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# PROGRAMME as of 6<sup>th</sup> October

18th October | 07.00 – 10.00 pm | **Reception & Dinner**

**Welcome: Roland Göhde** | Chairman of the Board | German Healthcare Partnership | **Abdulaziz Al-Mikhlaifi** | Secretary General | Ghorfa Arab-German Chamber of Commerce and Industry | **Michael Burkhart** | Healthcare&Pharma Industry Leader | PricewaterhouseCoopers (PwC)

19th October | 08.30 am – 05.00 pm | **Conference**

**Moderator: Dr. Thomas Bahr** | CEO | UG-MaS GmbH

08.30 – 09.00 am | **Registration & Welcome Coffee**

09.00 – 09.15 am | **Welcome: Roland Göhde** | Chairman of the Board | German Healthcare Partnership | **(tbc)** | Embassy | Kingdom of Saudi Arabia to Germany

09.15 – 10.00 am | **Keynotes: Dr. Khalid Al Shaibani** | Deputy Minister for Planning and Health & Director of the Vision Realization Office | Ministry of Health | Kingdom of Saudi Arabia | **Brigitte Zypries** | Minister for Economic Affairs and Energy | Germany | **Dr. Bernd Montag** | CEO | Siemens Healthineers

10.00 – 11.00 am | **Improving Patient Outcomes & Modernising a Healthcare System with Economic Returns**

**Dr. Basma S. Al Buhairan** | Managing Director of Health Care & Life Sciences | Saudi Arabia General Investment Authority (SAGIA) | **Stefan Friedrich** | Partner Healthcare | KPMG AG | **Anja Nitzsche-Bell** | Section Head, Resource Mobilization, Division Programme of Action for Cancer Therapy (PACT), Department of Technical Cooperation | International Atomic Energy Agency (IAEA) | **Dr. Mussaad M. Al-Razouki** | Chief Business Development Officer | Kuwait Life Sciences

11.00 – 11.30 am | **Coffee Break**

11.30 – 01.00 pm | **Breakout Sessions**

**Session I: Healthcare Regulation, „Model of Care“, Insurance & Reimbursement**

**Dr. Michael Bitzer** | CEO | Munich Health Daman Holding | **Irmtraut Gürkan** | Deputy Chairperson | Heidelberg University Hospital | **Mohammed Bin Salman Al Hussein** | Secretary General | Council of Cooperative Health Insurance

**Session II: Privatization in Healthcare: Clinical Excellence and Cost Efficiency**

**Moderator: Oliver Oehms** | Delegate of German Industry & Commerce for Saudi Arabia, Bahrain and Yemen | **Dr. Khalid Al Shaibani** | Deputy Minister for Planning and Health & Director of the Vision Realization Office | Ministry of Health | Kingdom of Saudi Arabia | **Daniel Bahr** | Federal Minister of Health ret. | Member of the Board | Allianz | **Dr. Reinhard Wichels** | Managing Director | WMC Healthcare | **Dr. Mahmoud Al-Yamanay** | CEO | King Fahad Medical City

Please register here:

[www.xing-events.com/GermanArabHealthCareConference.html](http://www.xing-events.com/GermanArabHealthCareConference.html)

11.30 – 01.00 pm | [Breakout Sessions](#)

Session III: Diagnostics & Digitalization: Enabling the Transformation

**Moderator: Jad Ayoub** | Business Director Region: Middle East & Africa | Bioscientia |  
**Prof. Erwin Böttinger** | Hasso-Plattner-Institut | University of Potsdam |  
**Prof. Dr. Klaus Lindpaintner** | Scientific Director | King Abdullah International Medical  
Research Center | **Prof. Dr. med. Stefan Schönberg** | Director | Institute of Clinical  
Radiology and Nuclear Medicine | University Hospital Mannheim

Session IV: New Delivery Models: Supporting Population Health –  
Curated by PricewaterhouseCoopers (PwC)

**Moderator: Michael Burkhart** | Healthcare&Pharma Industry Leader |  
PricewaterhouseCoopers (PwC) | **Dr. Jens Schick** | Member of the Board | Sana Kliniken  
AG | **Dr. Tim Wilson** | Middle East Health Industries Leader | PwC | **Dr. Axel Paeger** |  
CEO | Chairman of the Board | Member of the Board of Directors | Founder | AMEOS |  
**Dr. Haitham Mohammed Alfalah** | CEO | King Saud Medical City

01.00 – 02.15 pm | [Lunch](#)

02.15 – 03.00 pm | [The Future of Healthcare](#)

**Dr. Werner Eberhardt** | Chief Product Officer SAP Health | SAP SE

03.00 – 03.30 pm | [Summary Breakout Sessions](#)

03.30 – 03.50 pm | [Closing Speech: Prof. Dr. Detlev Ganten](#) | Founding President  
of the World Health Summit | Chairman of the Foundation Board of the Charité  
Foundation

03.50 – 05.00 pm | [Networking & Coffee](#)

## CONTACT

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